1. **What is Homepage Scheduler**

Homepage Scheduler is a calendar like representation of the promotions & teasers that are currently live and upcoming scheduled updates. It shows available slots for future planning as well.

1. **Why there is a need of homepage Scheduler?**
   1. **To check Activation and Deactivation schedule of current homepage promotion and Teaser**

* Before proceed with the activation of any new promotion or teaser we need to know existing promotion or teaser deactivation date in current situation, to see these details we need to check respective Jira request or edit existing promotion every time.

* 1. **To identify next available slots**
* Before raising any new request, requester wants to know which next date slot is available for their new promotion or teaser to avoiding clashes with existing promotion or teaser.

**2.3 For Planning**

* Everyone knows without planning we cannot do anything. Planning is the first and most important aspect of any management. It is needed at every level of management. In the absence of planning all the business activities of the organization will become meaningless. For upcoming promotion or teasers we need to do proper planning with go live dates for going this promotion smoothly.

**2.4 For Time Saving**

* Time is precious and everyone wants to save their time in day to day business activities. In our case we need to enter manual entries in our wiki page for 40+ countries and also regarding any activation or deactivation issue every time we need to check with DPM or requester it is very time consuming.

**2.5 To reduce risk**

* Risk is the most dangerous factor in any business activity, to avoid this risk we need to think smartly.
* Currently we need to enter all homepage promotion or teaser related data manually on WIKI page for 40+ countries like activation dates, deactivation dates, promotion name and every requester cannot access this wiki page. In this case chance to miss some important data or communication between requester.
* **To avoid this all the scenarios we need homepage Scheduler.**

1. **What are the homepage scheduler benefits?**

**3.1 Gives you nice calendar view**

- After viewing this calendar view everyone one easily understands what is the activation and deactivation date for current and upcoming homepage promotion or teaser for every countries.

**3.2 Shows you available slots – Time saving**

- After seeing these available slots requesters can easily plan their upcoming promotions or teasers and they can save their time to identify the current promotion or teaser live until which date exactly.

**3.3 Available for everyone in UBS – Planning**

- Everyone can see this calendar.

- Its helps to publisher to identify the deactivation date for homepage promotion or teaser which was already created by them.

- Its helps to DPM while providing the DPM approval on every new homepage promotion or teaser request.

- Content owner or any contact person for respective country can check which promotion is currently live on their respective country page without opening homepage every time.

- Means this Scheduler will help all. Requesters, DPM’s, Content owners and publishers.

**3.4 Reduce Risk**

- How we can reduce the risk after using this Scheduler?

I give you one example: Suppose one important promotion is running our any country homepage, this banner request was raised by different requester and should be live until next week, but next day another requester raise new request to show their banner live the next day on same country. So using this Scheduler we can avoid these types of clashes and reduce risk.